

SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS)



UJIRE-574 240

DAKSHINA KANNADA, KARNATAKA STATE

(Re-Accredited by NAAC at 'A' Grade with CGPA 3.61 out of 4)

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Meeting - I

DEPARTMENT OF B.VOC DIGITAL MEDIA & FILM MAKING

Proceedings of BOS Meeting

Date : 10-11-2022

Time : 11.30 AM

Venue : Department of Journalism SDM College, Ujire. (Mode: Offline &Online)

AGENDA NO	AGENDA
SDMCU/BVOC-DMFM-BOS/2022-23/01/01	Reading the minutes of the previous BOS meeting and Action Taken Report
SDMCU/BVOC-DMFM-BOS/2022-23/01/02	Revision and Approval of the NEP syllabus: a) Identifying the issues of Gender Equity, Human Values, Environment, Professional Ethics b) Identifying the Local, National and Global issues in the courses c) Identifying skill /employability components
SDMCU/BVOC-DMFM-BOS/2022-23/01/03	Review of results of previous even sem exams and other achievements, feedback of the department/Stakeholders if any
SDMCU/BVOC-DMFM-BOS/2022-23/01/04	Finalizing the list of examiners
SDMCU/BVOC-DMFM-BOS/2022-23/01/05	Any other matter

Members Present:

Sl. No	Name & Address	Designation
1.	Dr. Bhaskara Hegde H.O.D Department of Digital Media & Film making, SDMC, Ujire	Chairperson
2.	2.Dr.Vahini Aravind Assistant professor Bangalore University	Subject expert
3.	Rakesh Kammaje HOD Journalism Vivekananda & College, Putture	University Nominee
4.	Mr. Srinvaspejattaya Editor, Newskarnataka.com, Mangalore	Industry expert
5.	Mr. Madhava Holla Dept. of Digital media & Film making, SDM College, Ujire	Internal Member
6.	Ms. Ashwini Jain Dept. of Digital media & Film making, SDM College, Ujire	Internal Member
7.	Mr. Varada K M Executive Producer, Zee Kannada,Bangalore	Alumni

Members Absent:

Sl. No	Name & Address	Designation
1	Dr. Sibanthi Padnabha HOD Journalism University College, Tumkur	Subject expert

The Chairperson welcomed the members and presented the agenda.

SDMCU/BVOC-DMFM-BOS/2022-23/01/01**Reading the minutes of the previous BOS meeting and Action Taken Report**

The Chairperson read out the minutes of the previous meeting and presented the action taken report. The previous BOS meeting was held on 21/05/2022, where a few suggestions were made for implementation. The following actions were taken based on the suggestions given by the members in the previous meeting –

Suggestion 1

Monitor the results of workshops conducted on technical skills, with consistent opportunities for implementation

Action Taken

Seriously focusing on the suggestion made by the members, the department began the academic year with production week, where students were asked to produce a short movie in a group. They also had to create a poster and PPT for movie presentation. The movies produced were screened at the college seminar hall and uploaded on the department channel on YouTube.

This activity is followed by compulsory internship for 15 days for final year students, which has been executed. The students have received commendable appreciation from the media houses they worked for.

The agenda was approved.

Suggestion 2

All Production work done by students must be well promoted organically.

Action Taken

The suggestion was implemented by promoting all students' content on social media. Students have themselves created material that was used for promotion. With frequent and multiple content publication, B.Voc social media pages have organically grown.

The agenda was approved.

Suggestion 3

Members suggested to add a few more names to the examiners list.

Action Taken

As per members suggestion news members' names are being incorporated in new BOE list.

The agenda was approved.

SDMCU/BVOC-DMFM-BOS/2022-23/01/02

Revision and Approval of the NEP syllabus:

- a) Identifying the issues of Gender Equity, Human Values, Environment, Professional Ethics**
- b) Identifying the Local, National and Global issues in the courses**
- c) Identifying skill /employability components**

The Chairperson presented DMFM syllabus before the members and presented issues identified above mentioned topics in syllabus (**details included in Annexure-1**).After reviewing the agenda, the board members made the following suggestions.

Sl.No	Name of the member	Suggestion made
1	Mr. Srinivasa Pejathaya	Elements mentioned are already taught in classes by faculty as extended topics. The same topics can be brought on paper and included in the syllabus, such as gender neutrality in advertising, psychological aspects of gender portrayal, design principles, human values, etc.
2	Mr.Suveer Jain	Students are already creating creative visual content that centre around awareness concepts, civic sense, etc. The activities can be channelized into the syllabus to meet the technical requirements.
3	Dr. Vahini	One unit regarding character depiction and its ethical framework can be included in the film studies paper. Keywords that can be included will be sent.

The agenda was approved.

SDMCU/BVOC-DMFM-BOS/2022-23/01/03

Review of results of previous even Sem exams and other achievements, feedback of the department/Stakeholders if any.

The chairperson presented the result statistics of the department until the previous semester and briefed achievements of department (**Details of list included in Annexure-02**). The members appreciated efforts of department with regards to activities and had few suggestions regarding result, which is listed as follows.

Sl.no	Name of the member	Suggestion made
1	Mr. Srinivasa Pejathaya	Though the number of students who have failed is negligible, it must be noted that they have failed in languages more than core subjects. There must be changes made in the language papers to ensure that students are interested and involved in those subjects as well.
2	Suveer Jain	Language departments themselves create the syllabi but the possibility for B.Voc faculty to be involved can be enquired and ensured.
3	Dr. Vahini	Language syllabi can be made more interesting and relevant to other core subjects of B.Voc so that students can use those subjects to enhance their presentation and communication skills.
4	Mr. Srinivasa Pejathaya	Topics like film writing, criticism, story meets can be included in language syllabi to make it more relevant to B.Voc course. Language must also be a skill and not just theory.
5	Rakesh Kammaje	The board strongly insists that B.Voc faculty be provided the opportunity to make Recommendations to language syllabi in order to make it facilitative to B.Voc subjects. This can enhance the results as well.

The agenda was approved.

SDMCU/BVOC-DMFM-BOS/2022-23/01/04

Finalizing the list of examiners

The list of examiners was presented for approval. The board approved the old list and made some additions to the examiners list.

Reason for addition of new members:

New members have been carefully identified from the areas of film making and digital media from spheres of academics and industry. These members have been added based on their

experiences and expertise in the respective field. Other members have been suggested by Dr. Vahini and Srinivasa Pejathaya. Dr. Vahini will recommend more members from the ChitrakalaParishat.

The agenda was approved

SDMCU/BVOC-DMFM-BOS/2022-23/01/05

Any Other Matter

Chairperson Presented proposed activities of department. They include:

- Character day event that will be organized on state level
- Digital consultancy that will be an ‘earn while you learn’ project for students
- Film society which will host film screening and discussion events

Suggestions given by members for the above activities are as follows.

Sl.No	Name of the member	Suggestion made
1	Mr. Srinivasa Pejathaya	Mentor the students individually to ensure that they have a professional approach. Digital consultancy must employ a start-up like approach where students can also be trained in aspects of entrepreneurship.
2	Rakesh Kammaje	Brand all your initiatives individually and more effectively. The good things taking place must be well made public.
3	Dr. Vahini	Make more collaborations with creative organizations, including government organizations that fund creative projects.

Meeting concluded with proposing vote of thanks by Ms. Ashwini Jain, Assistant Professor.

Sd/-

Mr. Madhava Holla
(B.O.S. Chairperson)

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Meeting - II

DEPARTMENT OF B.VOC DIGITAL MEDIA & FILM MAKING

Proceedings of BOS Meeting

Date: 18-08-2023

Time: 2.00 PM

Venue: Department of B.Voc in Digital Media and Film Making (Online Mode)

AGENDA NO	AGENDA
SDMCU/ BVOC-DMFM-BOS/2022-23/02/01	Reading the minutes of the previous BOS meeting and action taken report
SDMCU/ BVOC-DMFM -BOS/2022-23/02/02	Revision and Approval of syllabus
SDMCU/ BVOC-DMFM -BOS/2022-23/02/03	Suggestion and review regarding Programme name change
SDMCU/ BVOC-DMFM -BOS/2022-23/02/04	Review of results of previous even semester exams, achievements and feedback of the department
SDMCU/ BVOC-DMFM -BOS/2022-23/02/05	Finalizing the list of examiners
SDMCU/ BVOC-DMFM -BOS/2022-23/02/06	Any other matter

Members Present:

Sl No	Name and address	Designation
1.	Mr. Madhava Holla Dept. of Digital media & Film making, SDM College, Ujire	Chairperson
2.	Dr.Vahini Aravind Assistant professor Bangalore University	Subject expert

3.	Rakesh Kammaje HOD Journalism Vivekananda & College, Putture	University Nominee
4.	Mr. Srinvas pejattaya Managing director Veritomedia, Mangalore	Industry expert
5.	Ms. Ashwini Jain Dept. of Digital media & Film making, SDM College, Ujire	Internal Member
6.	Mr. Varada K M Executive Producer, Zee Kannada, Bangalore	Alumni

Members Not Present:

Sl No	Name and address	Designation
1	Dr. Sibanthi Padnabha HOD Journalism University College, Tumkur	Subject expert
2	Dr. Bhaskara Hegde H.O.D Department of Digital Media & Film making, SDMC, Ujire	Internal Member

The Chairperson welcomed the members and presented the agenda.

Agenda 1

SDMCU/ BVOC-DMFM-BOS/2022-23/02/01

Reading the minutes of the previous BOS meeting held on 10/11/2022 and action taken report

The Chairperson read out the minutes of the previous meeting and action taken report. The following actions were taken based on the suggestions given by the members

Suggestion 1

The BOS members recommended incorporating elective foundation concepts such as Gender Equity, Human Values, Environment, Professional Ethics, and Local, National, and Global Issues into the syllabus.

Action Taken

Considering the suggestion made by the members of BOS, department initiated these outcome-based activity.

- Concepts like professional ethics, national and global issues topics were already added in syllabus
- Students were encouraged to create video content on these topics, resulting in short videos being produced and shared on social media platforms.
- The students were also directed to integrate these topics into their class presentations.

Suggestion 2

Concerns were raised about the results of students' language papers, indicating a need for adjustments in the syllabus or teaching approach.

Action Taken

The department addressed this suggestion by discussing the issue with the Heads of the Language Departments. Changes to the syllabus were proposed and assured to be implemented in the current academic year.

Suggestion 3

Members suggested to add few more names to examiners list

Action Taken

As per members suggestion news members name incorporated in new BOE list.

The Board approved the agenda and action taken report

Agenda 2

SDMCU/ BVOC-DMFM -BOS/2022-23/02/02

Revision and Approval of syllabus

The Chairperson elaborated on the need for changes in the syllabus. The presented draft of the syllabus was developed based on input from stakeholders and subject experts. Mrs. Ashwini Jain, an assistant professor in the department, presented the unit-wise syllabus changes to the board, with details. Members carefully considered all components of the proposed changes and made the following decisions:

Sl.no	Name of the member	Suggestions given
1	Mr. Srinivasa Pejathaya	<ul style="list-style-type: none"> • Good appreciable all points suggested by BOS members as well as stake holders included • It is very important to give freedom to every staff to update their papers every year. • Open space added for latest trends in syllabus. It is very important to add concepts like AI, Prompt engineering.
2	Mr.Rakesh Kumar Kammaje	<ul style="list-style-type: none"> • All incorporation is good all the addition or deletion must be take care with the space of developments

The Board approved the agenda

Agenda 3

Suggestion and review regarding Programme name change

The Chairperson introduced the topic of changing the program name due to resistance from students and parents during admissions. The board discussed the reasons for the change and suggested the following:

Sl.no	Name of the member	Suggestions given
1	Mr. Srinivasa Pejathaya	<ul style="list-style-type: none"> • Recommended retaining the current program name, but suggested enhancing the course structure by introducing specialization papers after the first year. • Noted that introducing specializations would require additional infrastructure and staff support.
2	Mr.Rakesh Kumar Kammaje	Supported the decision, advising to observe the course growth and student enrollment trends before making decision.
3	Dr. Vahini	<ul style="list-style-type: none"> • Approved the name change, with a suggestion to choose a program name with high acceptance, such as "B.Voc in Visual Communication." • Emphasized the need for thorough research and expert

		<p>consultation on nomenclature.</p> <ul style="list-style-type: none"> • Stated that introducing specializations for undergraduate students might not be necessary
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The Board approved the agenda

Agenda 4

Review of results of previous even semester exams, achievements and feedback of the department

The chairperson presented the result statistics of the department until the previous semester and briefed achievements of department. The members appreciated efforts of department with regards to activities.

The Board approved the agenda

Agenda 5

Finalizing the list of examiners

The list of examiners was presented for approval. The board approved the existing list and made additions based on expertise in film-making and digital media from the academic field

The Board approved the agenda

Agenda 6

Any other matter

Chairperson Presented proposed activities of department. They include:

- Collaborative animation internship with Alvas college in the month of November
- International conference on Skill education in the month of December

The members appreciated the effort and initiatives of the department

The Board approved the agenda

The meeting concluded with the vote of thanks by Chairperson.

Sd/-

Mr. Madhava Holla
(B.O.S Chairperson)